SCALP VITALITY

SERVICE MENU

DIAGNOSE

SCALP CONCERN	**DRY FLAKE**	**OILY FLAKE**	**IRRITATED SCALP**	**TENDERNESS**	**TIGHTNESS**	**NORMAL TO OILY**
HOW TO IDENTIFY	• Obvious dry flake • On or off scalp	• Obvious flake • Oily scalp • Oily roots • Visibly greasy hair	• Dry or oily • Sensitive • Itchy • Obvious sebum	• Sensitive • Tender • Dry or oily • Itchy	• Dry • Tightness • Flakes • Inflexibility • Dehydrated	• Normal – oily scalp
CONSULTATION PROMPTS	Have you noticed any recent changes in the condition of your scalp?	What do you notice about the texture of your scalp?	What specific areas on your scalp do you feel discomfort?	Have you experienced any decolorization, sun exposure?	What do you notice about the texture of your scalp?	What, if any, changes have you noticed in the condition of your scalp?
	Where are you experiencing dryness, or flakes on or off your scalp?	Where are you experiencing oily buildup, dryness, or any sensitivity?	What do you notice about the texture of your scalp?	Where are you experiencing oily buildup, dryness, or any sensitivity?	What specific goals or concerns do you have regarding your scalp health?	How often to you cleanse and treat your scalp?
	How interested are you in exploring professional scalp treatments?	How often do you cleanse your scalp?	What do you notice about the sensitivity of your scalp?	What do you notice about the texture of your scalp?	Have you noticed any recent changes in the condition of your scalp?	How interested are you in exploring professional scalp care?

PREPARE AND CLEANSE

BACKBAR	Shampoo Scrub	Shampoo Scrub	Shampoo	Shampoo	Shampoo	Shampoo
SCALP MASSAGE	Stimulating Scalp Massage	Stimulating Scalp Massage	Soothing Scalp Massage	Soothing Scalp Massage	Stimulating Scalp Massage	Stimulating Scalp Massage

TREAT AND MAINTAIN

*Condition or treat your clients mid–lengths and ends for their hair concerns, lifestyle or salon chemical services with the appropriate Joico haircare regiment
Apply the conditioner and treatment prior to the Scalp Vitality Replenishing Essence application at the salon chair.

POST TREATMENT	Essence	Essence	Essence	Essence	Essence	Essence

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