with exclusive Quadramine Complex® to guarantee stronger thoroughly. Towel-dry hair. Style as needed with preferred Joico styling products.

Conditioner to hair lengths after squeezing out excess moisture. Massage throughout hair and leave in for 5 minutes. Rinse thoroughly. Acidify with K-PAK Professional Cuticle Sealer, rinse. Apply the K-PAK Color Therapy Shampoo to scalp...

**POST-COLOR SERVICE**

PERMANENT CRÈME COLOR
Complete with K-PAK Intense Hydrator for 5 minutes and then rinse.

POST-COLOR SERVICE
Vero K-PAK Color does not need to be shampooed after processing, with the exception of the Pastel and Xtra Red Series. Simply rinse well, towel dry and apply K-PAK Cuticle Sealer for 5 minutes. Rinse and blow dry. Complete with K-PAK Intense Hydrator for 5 minutes and then rinse.

STANDARD SHADERS
Mix 1 part Vero K-PAK High Lift or Ultra Lift K-PAK Permanent Color to 2 parts Vero K-PAK Color 20 Volume (6%) Veroxide.

LIGHTENERS
• For on-off scalp use
• Lifts up to 7 levels
• Contains K-PAK Keratin and moisturizing Soybean Crystals for optimal protection
• Ideal for fast coloring

BASE BREAKER
• Ultra high-lift permanent crème color
• Lifts up to 7 levels
• Contains K-PAK Keratin and moisturizing Soybean Crystals for optimal protection
• Lifts up to 7 levels
• Ideal when controlled lift is desired

PERMANENT CRÈME COLOR FOR HAIR WITH 50% OR MORE GRAY
2 AGE-DEFYING BENEFITS IN ONE TUBE
• Safer, more manageable testes
• Renewed luster and vibrancy

POST-COLOR SERVICE
Vero K-PAK Age Defy does not need to be shampooed after processing. Simply rinse well, towel dry, then apply K-PAK Cuticle Sealer for 5 minutes. Rinse and blow dry. Complete with K-PAK Intense Hydrator for 5 minutes and then rinse again.

STANDARD SHADERS
Mix 1 part Vero K-PAK High Lift or Ultra Lift K-PAK Permanent Color 20 Volume (6%) Veroxide.

VERO K-PAK AGE DEFY
• Contains Conditioning ingredients to protect hair
• Quick-free for user comfort
• Ideal when controlled lift is desired

PERMANENT CRÈME COLOR PURE TONE PALETTE WITH K-PAK CONDITION
PERMANENT CRÈME COLOR
• K-PAK technology repairs and protects hair
• Healthier-looking hair with every use
• Interchangeable for endless possibilities

ULLS & M intrusion
20 Volume Developer (6%) • 9 to 45 minutes at Room Temperature
45 minutes for Copper, Red and Resistant Gray
40 to 60 minutes for high lift shades

STANDARD SHADE
Mix 1 part Vero K-PAK Color to 1 part K-PAK Color Veroxide

HIGH LIFT SHADES
Mix 1 part Vero K-PAK High Lift or Ultra Lift K-PAK Permanent Color to 2 parts Vero K-PAK Color 20 Volume (6%) Veroxide.

JOICO FREEPLAY CLAY LIGHTENER
For on-off scalp use
For off-scalp use
No heat necessary, creamy clay gel base allows for maximum precision and creative freedom!

JOICO BLONDE LIFE LIGHTENER
For on-off scalp use
For off-scalp use
Infused with Tanaman and Monoi oils for beautiful, healthy-looking blonde hair!
No need to add any additives

VERO K-PAK AGE DEFY SERIES
INTERMIXABLE SHADES FOR ENDLESS POSSIBILITIES
K-PAK technology repairs and protects hair

PERMANENT CRÈME COLOR
• Ammonia-free, pure tone shades for total artistic freedom
• Repairs and protects with Quadramine Complex
• The power of Vero K-PAK in a high-gloss demi

DEMI-PERMANENT CRÈME COLOR
• Intermixable shades for endless possibilities
• K-PAK technology repairs and protects hair

POST-COLOR SERVICE
Process hair color, then rinse hair thoroughly. Apply K-PAK Professional Cuticle Sealer for 5 minutes. Rinse and blow dry.

CUTICLE SEALER
• Contains conditioning ingredients to protect hair
• Quick-free for user comfort

PROCESSING INSTRUCTIONS
20 Volume Developer (6%) • 100 to 120 minutes for Age Defy Series
Age Defy SeriesCitrate-based ammonium peroxycarbonate is recommended for use on clients with less than 50% gray, results may appear one or more levels darker.

TERMINAL SHADES
Mix 1 part Vero K-PAK Permanent Crème Color to 2 parts Vero K-PAK Chrome Activator Crème Developer.

STANDARD SHADE

ULTRA HIGH-LIFT

BASE TONER

AGE DEFY BALANCING ADDITIVES
• Ultra Violets
• Ultra Red
• Ultra Green
• Ultra Blue

BASE GLOSS

BASE BREAKER

BASE CLEAR CONTROLLER

SHADE SWATCHBOOK FOR A MORE ACCURATE GUIDE.