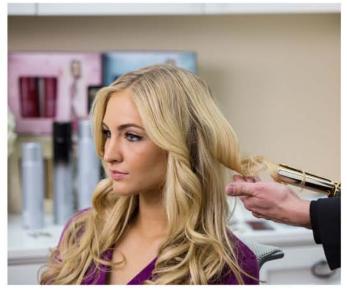
A BOHO CHIC HOLIDAY

FEATURING SOPHIE ELKUS, FASHION BLOGGER OF "ANGEL FOOD STYLE"



When you want to get holiday-fancy—but in your own inimitable style—this LWD (Little White Dress!) and crowning glory is perfectly tops: With festively-wrapped braids and loosely-flowing tendrils, your usual updo takes on an eclectic elegance—perfect for a party, but easy enough for every day. The gilded grand finale? A sprinkling of Joico's Gold Dust Shimmer Finishing Spray. Our simple step-by-steps are right here....



01. Prep and blow dry hair with **Heat Set Blowout Perfecting Creme.** Add texture to the hair by using **Iron Clad Thermal Protectant Spray** and a large curling iron.



02. Create a circular section at the crown leaving the front hairline out. Lightly backcomb the underneath of the section, twist and secure the section at the base of the crown with bobby pins. Tame any stray hairs with **Power Spray Fast-dry Finishing Spray**.



03. Evenly divide the hair down the center back. This includes the remaining hair from the previously pinned section. Use **Power Spray** to control the shape.



04. Direct the sections forward toward the ear. Create a three-strand braid and secure the ends with an elastic band.



05. At close range, spray the underside of the braid with **Gold Dust Shimmer Spray** and allow them to dry completely.



06. Wrap the braids up and across the top of the head shape. Secure with bobby pins.



07. Finished look



Products Used:

Heat Set Blowout Perfecting Creme, Iron Clad Thermal Styling Protectant, Power Spray Fast-Dry Finishing Spray, and Gold Dust Shimmer Spray