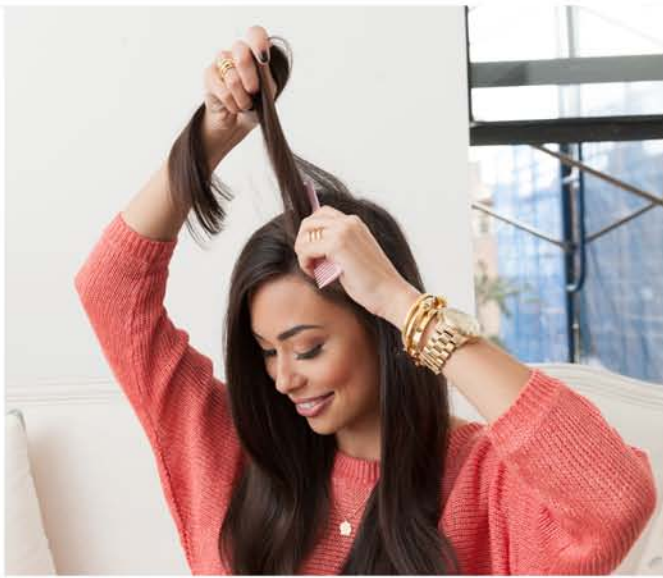


EASY SIDE BRAID

FEATURING KAT TANITA, FASHION BLOGGER OF
"WITH LOVE FROM KAT"



Celebrate the season with hair and flair! For easy hair when there's not time to spare, our style star shows you how to create the look. Read on for the simple step-by-steps...



01. Create an off center part. Achieve volume by backcombing 1" small sections on the crown of the head. Spray each section with **Joico Flip Turn Volumizing Spray**.



02. Sweep hair over to the opposite side of your part down to the nape. Divide hair into 3 equal sections and begin your braid.



03. Create volume into the braid with a back and forth rubbing motion using your index finger and thumb. When enough expansion is created, secure the ends with a clear elastic band. Spray the braid with **Flip Turn Volumizing Spray** for volume and hold.



04. Finished look