

WHY YOU'LL LOVE IT

3 high-impact hues to love and layer

Brilliantly touchable & brushable

Temporary pigments = no commitment
or damage of traditional haircolor

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TRANSFORM HAIR WITH AN
INSTANT PUNCH OF INTENSE COLOR—
SHAMPOOS OUT IN A FLASH OF GENIUS!



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Made in U.S.A. PHOTO: Hama Sanders HAIR: Janine Ker J68115

JOICO



INSTATINT®
temporary color shimmer spray

SUPERHERO
GET THE LOOK KIT



1. Prep hair with Joico Heat Set and dry hair fully. Part hair down the middle. Section 1-2 inches out in the fringe. Tightly comb the remaining hair in each half head section into ponytails that are positioned below the crown area. Spray the fringe area and the ponytails with Joico Ironclad. Using a 1-inch barrel curling iron, curl both the fringe and the ponytails away from the face. **TIP:** Use a towel to protect clothing and face when spraying InstaTint. Spray 6-12 inches away from each section of hair. Spray at a downward angle for best control.



2. On the left side, spray Ruby Red to the mid-length and ends of the fringe. Repeat on other side with Sapphire Blue.



3. Spray Ruby Red to a few small sections, then wrap these strands around the ponytail base to conceal the elastic.



6. Spray the remaining hair in the ponytail with Sapphire Blue. **TIP:** Use Titanium first, spraying the midsection of the ponytail, then add Sapphire Blue to the ends for an ombré look.



7. Use Sapphire Blue and stencils (not included) to create stars around the parietal ridge of the left side. The result on this side will be a Ruby Red ponytail and fringe with Sapphire Blue stars.



4. Working in small sections from the mid-length to ends, spray the remaining hair in the ponytail with Ruby Red. For added depth of color, layer Ruby Red over Titanium for an ombré effect.



5. Working on the other ponytail, repeat steps 3-4 with Sapphire Blue and Titanium.



8. Repeat Step 7 on the right side with Ruby Red. This side will have a Sapphire Blue ponytail and fringe with Ruby Red stars.



9. Complete the look by stenciling Ruby Red and Titanium stars in the occipital area. **TIP:** Allow product to dry 5-10 seconds before removing the towel.