

HOW TO ROCK A TURBAN THIS SUMMER

JOICO'S TAKE ON THE PERFECT BEACH HAIRSTYLE



Forget the hat...the messy top knot...the ponytail that's totally tired. We've got the goods on a brilliantly simple summer style (kind of a why-didn't-we-think-of-this-sooner moment) that's sure to make waves by the water: With the help of Joico hair pro, Eric Mayes, and fashion blogger, Sophie Elkus, we've tweaked the braid, and glammed up the headband for a look that's Riviera-ready in seconds. Read on for the stress-free step-by-steps...

Steps as seen on TheZoeReport.com



01. Prep Hair And Create Sections

Start with straight, freshly brushed hair. Create a deep side part that's 2-3" long then comb the rest of hair straight back. Give hair some grip and fullness by spraying **Instant Refresh Dry Shampoo** through the mid-shaft and ends. Then, create three sections of hair aligned with the part as shown.



02. Braid Hair

Begin a traditional three-strand braid, ensuring that hair is positioned to one side, so that it sits comfortably once complete.



03. Secure Braid

Braid until you're about 3-4" from the ends and secure with a clear hair elastic. If a few shorter layers begin to poke out of the braid, that's okay. The finished look is meant to be a bit messy so flyaway pieces are welcome.



04. Protect Against Humidity

While the length of the braid should be a bit messy, you'll want to keep hair around the crown smooth and relatively secure. To achieve this, spray **Humidity Blocker** finishing spray along part and top of hair, smoothing hair with your hands as you go.



05. Loosen Braid

Using fingers, loosen the loops of the braid slightly and evenly for a more romantic, effortless look.



06. The Final Look

Add a vintage-inspired turban headband like this one from Jennifer Behr to complete the look. Be sure to apply sunscreen all over face and forehead, in case the turban moves slightly throughout the day!



You'll Need

Pin tail comb, **Instant Refresh Dry Shampoo**, hair elastics, **Humidity Blocker Finishing Spray**, and turban